

REPORTS & STATISTICS

# CFP® PROFESSIONAL DEMOGRAPHICS

The CFP® professional demographic data below is updated monthly and drawn from information self-reported by CFP® professionals as part of the initial certification and two - year certification renewal cycle.

Last Updated: June 1, 2024

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NUMBER OF CFP® PROFESSIONALS

# 100,641

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GENDER



Male **76.2 %**  
Female **23.8 %**  
Non-Binary **< 0.1 %**

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### RACE & ETHNICITY

Race & Ethnicity	Number	Percentage
American Indian or Alaskan Native	246	0.2 %
Asian or Pacific Islander	4,194	4.2 %
Black or African American	1,972	2.0 %
Hispanic or Latino	3,132	3.1 %
White	82,610	82.1 %
Multi-Ethnic	172	0.2 %
Unknown	8,315	8.3 %

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### AGE

Age	Number	Percentage
20-29	6,203	6.2 %
30-39	23,261	23.1 %
40-49	26,019	25.9 %
50-59	22,092	22.0 %
60-69	16,854	16.8 %
70-79	5,460	5.4 %
80+	669	0.7 %
No age given	83	0.1 %

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**CFP® PROFESSIONALS BY STATE**

<b>State</b>	<b>Number</b>	<b>% of Total</b>	<b>Cumulative %</b>
California	10,331	10.3 %	10.3 %
Texas	7,192	7.2 %	17.5 %
Florida	7,029	7.0 %	24.5 %
New York	5,343	5.3 %	29.8 %
Pennsylvania	5,316	5.3 %	35.1 %
Illinois	4,592	4.6 %	39.7 %
North Carolina	4,121	4.1 %	43.8 %
New Jersey	3,832	3.8 %	47.6 %
Ohio	3,712	3.7 %	51.3 %
Massachusetts	3,506	3.5 %	54.8 %
Colorado	3,104	3.1 %	57.9 %
Georgia	2,950	2.9 %	60.8 %
Virginia	2,918	2.9 %	63.7 %
Minnesota	2,812	2.8 %	66.5 %
Michigan	2,800	2.8 %	69.3 %
Arizona	2,687	2.7 %	72.0 %
Washington	2,324	2.3 %	74.3 %
Maryland	2,261	2.2 %	76.5 %
Missouri	2,012	2 %	78.5 %
Wisconsin	1,974	2.0 %	80.5 %
Indiana	1,895	1.9 %	82.4 %
Tennessee	1,788	1.8 %	84.2 %
Connecticut	1,549	1.5 %	85.7 %
South Carolina	1,332	1.3 %	87.0 %
Oregon	1,150	1.1 %	88.1 %
Utah	1,105	1.1 %	89.2 %
Kentucky	1,039	1.0 %	90.2 %
Kansas	1,033	1.0 %	91.2 %
Iowa	922	0.9 %	92.1 %
Alabama	768	0.8 %	92.9 %
Louisiana	730	0.7 %	93.6 %
New Hampshire	727	0.7 %	94.3 %

Nebraska	612	0.6 %	94.9 %
Oklahoma	517	0.5 %	95.4 %
Nevada	506	0.5 %	95.9 %
Rhode Island	386	0.4 %	96.3 %
Arkansas	348	0.4 %	96.7 %
Idaho	348	0.4 %	97.1 %
Hawaii	342	0.3 %	97.4 %
Maine	329	0.3 %	97.7 %
Delaware	317	0.3 %	98.0 %
Montana	272	0.3 %	98.3 %
District of Columbia	258	0.3 %	98.6 %
Mississippi	247	0.2 %	98.8 %
New Mexico	233	0.2 %	99.0 %
South Dakota	230	0.2 %	99.2 %
Vermont	192	0.2 %	99.4 %
North Dakota	156	0.2 %	99.6 %
West Virginia	142	0.1 %	99.7 %
Wyoming	106	0.1 %	99.8 %
Alaska	98	0.1 %	99.9 %
Puerto Rico	43	< 0.1 %	99.9 %
Virgin Islands	6	< 0.1 %	99.9 %
Guam	4	< 0.1 %	99.9 %
AA	1	< 0.1 %	100 %

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